

Marketing Team Meeting

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As a marketing team, you're constantly launching new campaigns, tracking and testing. This template will help you plan, reflect and discuss your learnings.

3-minute "Who, What, Why" review (3-5 min)

Summary:

Next Steps:

Goals and metrics (10 min)

Summary:

Next Steps:

Retrospective and planning round table (20 min)

Summary:

Next Steps:

Roadblocks and obstacles (10 min)

Summary:

Next Steps:

Testing: what are we learning? (10 min)

Summary:

Next Steps:

Big wins (5 min)

Summary:

Next Steps:
