

Monthly Catch Up - John

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What was your work and non-work highlight of the past month?

Summary:

Next Steps:

Do you feel you're getting enough feedback on your work? If not, where would you like more feedback?

Summary:

Next Steps:

How have you felt about my level of presence/support over the past month?

Summary:

Next Steps:

What, if anything, feels harder than it should be in your day to day work?

Summary:

Next Steps:

Goals - how are you tracking and feeling about all things numbers/statistics?

Summary:

Next Steps:

What is one thing I could experiment with doing differently this month to help you more?

Summary:

Next Steps:

What is one thing you'd like to do more of outside of work this coming month?

Summary:

Next Steps:

JOHN SPECIFIC

YOU

Observations, insights or ideas?

Summary:

Next Steps:

On a scale of 1 - 10 rank YOUR performance this month?

Summary:

Next Steps:

What did you do well this month?

Summary:

Next Steps:

What can you improve upon next month?

Summary:

Next Steps:

What help or direction do you month?

Summary:

Next Steps:

What's the biggest blockers affecting you from performing to your fullest potential?

Summary:

Next Steps:

On a scale of 1-10, how happy are you at work?

Summary:

Next Steps:

TEAM

As a team, is there anything we should START doing?

Summary:

Next Steps:

As a team, is there anything we should STOP doing?

Summary:

Next Steps:

CAMPAIGN PERFORMANCE

What campaigns improved?

Summary:

Next Steps:

<hr/> <input type="checkbox"/> What campaigns decreased? Summary: <hr/> <hr/> <hr/>	<hr/> Next Steps: <hr/> <hr/> <hr/>
<input type="checkbox"/> Testing and experiments for campaign growth (new campaigns, keywords, targeting etc) Summary: <hr/> <hr/> <hr/>	 Next Steps: <hr/> <hr/> <hr/>
<input type="checkbox"/> What are you planning on testing this month? Summary: <hr/> <hr/> <hr/>	 Next Steps: <hr/> <hr/> <hr/>
<input type="checkbox"/> Report sending confirmed Summary: <hr/> <hr/> <hr/>	 Next Steps: <hr/> <hr/> <hr/>