

Sales and Marketing Meeting

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For sales and marketing teams to truly succeed, they need to work well cross-functionally. Improve your sales and marketing meeting with this agenda template.

 **Icebreaker**

Summary:

Next Steps:

 **News and updates**

Summary:

Next Steps:

 **Key dates to keep in mind**

Summary:

Next Steps:

 **Performance to SLAs**

Summary:

Next Steps:

 **Highlight: Share key snippets of a recorded customer call**

Summary:

Next Steps:

 **Feedback: Which campaigns are driving the best leads?**

Summary:

Next Steps:

Feedback: What are prospects saying we should focus on more?

Summary:

Next Steps:

 **Feedback: Which materials would you like to see more of?**

Summary:

Next Steps:
